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Cont.  
a cleaning portion attached to the head portion of said elongated member, said cleaning portion comprising a plurality of cleaning projections protruding outwardly from the head portion of said elongated member;

wherein said head portion of said elongated member is pressed with the tongue against the top surface to conform the head portion to the shape thereof; and

wherein said handle portion is of a deformable material for deforming around a user's teeth.

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8. (Twice Amended) A tongue cleaning device adapted to be pressed against a top surface of a user's mouth, comprising:

B2  
an elongated member integrally formed of a thin, flexible plastic material, said elongated member having a handle portion and a head portion;

said head portion in contact with the top surface; and

a cleaning portion comprising a backing material having an adhesive on a first surface thereof adhered to the head portion of said elongated member, and having a plurality of fiber loops protruding from a second surface thereof;

wherein said head portion of said elongated member is pressed with the tongue against the top surface to conform the head portion to the shape thereof; and

wherein said handle portion is of a deformable material for deforming around a user's teeth.

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12. (Twice Amended) A tongue cleaning device adapted to be pressed against a top surface of a user's mouth, comprising:

an elongated member integrally formed of a thin, flexible plastic material, said elongated member having a handle portion and a head portion, the head portion having a width greater than a width of the handle portion;

23  
said head portion in contact with the top surface; and

a cleaning portion attached to the head portion of said elongated member, said cleaning portion comprising a loop portion of a hook-and-loop fastening system; and

an antiseptic or antimicrobial compound carried in said cleaning portion;

wherein said head portion of said elongated member is pressed with the tongue against the top surface to conform the head portion to the shape thereof; and

wherein said handle portion is of a deformable material for deforming around a user's teeth.